

# Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Dual Degree Program and Transfer Initiatives**

**Leader(s): Jessica Specht**

**Implementation Year: 2018-2019**

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

<b>Objective 1:</b>	<b>Collaborate with GSU Academic Affairs and Extended Learning to promote GSU pathways and program partnerships.</b>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Collaborate with Michelle Sebasco/School of Extended Learning, Julie Anderson/Health and Human Services, and Karen Williams/Business             <ul style="list-style-type: none"> <li>○ Promote new and existing programs, via table visits, joint events and marketing materials</li> <li>○ Coordinate schedules for shared spaces and partner campuses (avoid overlap, or intentionally collaborate)</li> </ul> </li> <li>➤ Distribute College of Business program materials at community college events to promote online and 3+1 pathway programs, regardless of DDP eligibility</li> <li>➤ Act as a liaison when GSU programs are looking to connect to community college partners</li> <li>➤ When potential new partner reach out, refer the contact directly to academic college</li> <li>➤ Collaborate with GSU’s Information Technology and Computer Science departments to attend Transfer Partnership events focused on Technology AAS degrees</li> </ul>
<b>Desired Outcomes and Achievements</b>	<ul style="list-style-type: none"> <li>➤ Community college and GSU stakeholders will see DDP as a knowledgeable and reliable connection between campuses</li> <li>➤ Increased number of DDP students in degree programs promoted by the School of Extended Learning</li> </ul>
<b>Achieved Outcome and Results</b>	<ul style="list-style-type: none"> <li>▪ As mentioned in Goal 1, Objective 1:             <ul style="list-style-type: none"> <li>○ Collaborated with the School of Extended Learning by: teaming with Michelle Sebasco to host an information table at Wright College (primary technology campus for CCC), coordinated campus schedules with Michelle Sebasco at Wright College, Truman College, and Triton College, to expand presence and make the most of multiple visits, and invited Steve Hyzny to DDP Team Meeting to provide updates and marketing highlights for IT initiative at Triton College.</li> <li>○ Promoted 3+1 programs by joining Stacy Amedeo at the Joliet Junior College Nursing Panel and Transfer Fair, as well as teaming with Julie Anderson to attend the Nursing Transfer Fair at Malcolm X College.</li> </ul> </li> <li>▪ Acted as conduit of information for community college contacts and GSU services:</li> </ul>

	<ul style="list-style-type: none"> <li>○ Morton College: connected GSU Admissions with group of students looking to visit campus.</li> <li>○ Provided list of DDP liaisons and supporters from community college campuses to Admissions for the purpose of extending an invitation to GSU’s Articulation Summit</li> <li>▪ In addition to working with Steve Hyzny for the Triton College extension, the DDP Director attended Joliet Junior College’s “Partner Potluck”, along with Diane Urbanczyk, Transfer and Articulation Coordinator. The potluck was a meeting between the Chair of Technology Programs at JJC, and GSU, to make sure both lower division and upper division coursework were aligned and ensure transferability.</li> </ul>
<b>Analysis of Results</b>	<p>Due to the activities above, DDP has increase Morton College enrollment significantly, and GSU/DDP has doubled its presence at the remote campuses. While it can be beneficial for both a DDP and GSU representative to be present at certain events, it is more beneficial to allow for solo visits and therefore increase the amount of days a DDP or GSU rep is on campus.</p> <p>Multiple transfer guides for JJC-to-GSU have also now been updated; the lower division coursework at JJC was also impacted, as the faculty chair reflected on areas where there has been overlap in instruction that can be eliminated and help student transfer without repeating concepts in coursework.</p>

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

<b>Objective 2:</b>	<u><b>Support the Office of Admissions and Recruitment teams' enrollment goals for non-DDP eligible students.</b></u>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Promote Admissions events such as Transfer Thursday and Open House when meeting with a student that is not DDP-eligible</li> <li>➤ Capture student contact information and forward to Admissions and Recruitment teams, including prospective graduate and doctoral students</li> <li>➤ Continue to promote GSU Transfer Guides and update community college staff on program changes for transferrable credits</li> <li>➤ Serve as an “early academic advisor” and/or clarifying program components and admissions requirements; followed by a referral to Recruitment/Admissions</li> <li>➤ Support Recruitment team at special articulation events/tours by either assisting or serving in the place of</li> <li>➤ Answer student questions or provide update on status of application; refer to appropriate office for next steps (APO, Financial Aid, Academic Advising, Disability Services, etc.)</li> </ul>
<b>Desired Outcomes and Achievements</b>	<ul style="list-style-type: none"> <li>➤ Increase participation in Admissions events</li> <li>➤ Increased communication and collaboration between DDP and Recruitment staff</li> <li>➤ Transfer guides updated annually</li> </ul>
<b>Achieved Outcome and Results</b>	<ul style="list-style-type: none"> <li>▪ Transfer Thursday and Open House materials provided to every non-DDP student that Transfer Specialists interact with; assistance is often given to immediately RSVP for an upcoming event.</li> <li>▪ Captured non-DDP eligible student information via an Admissions “Student Inquiry Form”, and then delivered to the Admissions Office</li> <li>▪ DDP increased participation in Articulation Meetings (as discussed in Goal 1, Objective 1, and Goal 3, Objective 1)</li> <li>▪ Continue to be a point-of-contact for academic advisors at the community college to answer questions about transfer requirements, and new program information (such as Health Informatics, and the return of Secondary Ed programs).</li> <li>▪ New Admission Recruiters shadowed DDP Transfer Specialists to learn more about DDP, network with DDP contacts, and form a comradery between DDP and the new Recruitment team.</li> <li>▪ Answer questions from non-DDP students, and provide them information that pertains to their application status and/or admissions. DDP Transfer Specialists then refer the students to the most appropriate GSU resources for next steps in their transfer process.</li> <li>▪ Served as an informal member of the AIM HIGH scholarship team, to provide scholarship opportunities to non-DDP students.</li> </ul>
<b>Analysis of Results</b>	DDP has always been supportive of students that do not meet the program’s enrollment requirements. DDP Transfer Specialists help every students that walks through their door or approaches their table. The staff advocates for GSU enrollment as a whole, and provides friendly service so that students have a pleasant experience as they transfer to GSU.